

“Business Informative, Innovative Centre and MICE Actions”

Project acronym: BIC

The IPA Cross Border Programme 2007-2013”

Is co-funded by the European Union and by National Funds of Participating Countries



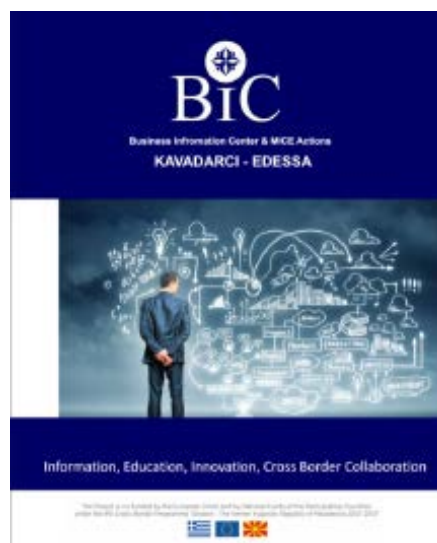
## ***BIC – Kavadarci Events***



# **Business Information, Innovation Center & MICE Actions**

**Kavadarci 28-29.11.2016**

**Agenda**



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***Invitation  
Kavadarci 28-29.11.2016***

***Municipality of Kavadarci & Municipality of Edessa are honored to invite you to participate at the BIC Events which will be held during 28-29 Nov 2016, starting on Monday 28 Nov 2016 10:00h (local time). The series of events are part of the activities within the framework of the project "Business Informative, Innovative Centre and MICE Actions" funded by the European Union and by National Funds of the Participating Countries under the IPA Cross Border Programme 2007-2013***

***Please find below detailed agenda for this event.***

***Sincerely***

***Project management team  
Municipality of Kavadarci  
Municipality of Edessa***

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## ***BIC – Kavadarci Events***



### **1. BIC Coordination meeting**

#### **Coordination meeting agenda**

**28.11.2106**

**09:30-09:45 Municipality of Kavadarci – City hall registration**

**09:45-09:50 Greetings by Mayor Aleksandar Panov**

**09:50-10:00 Greetings from the Project management team Kavadarci**

**10:00-10:15 BIC project presentation, Management team**

**10:15-10:30 BIC project actions, Timetable and deliverables,**

**10.45-11.00 Dissemination event-Municipality of Edessa**

**11.00-11.05 Opening by Athanasios Dimtsis, Todor Efremov BIC Project**

**11.05-11.15 The Taste of Edessa – Pella Region Experience  
Presentation of the area Evangelos Kiriakou  
The Taste of Kavadarci – Tikves Region Experience  
Presentation of the area Todor Efremov**

**11.15-12.00 Round Table Themes for Young Entrepreneurship  
Prism of Possibilities, Building a Cluster  
New Economy Efficiencies/Old Economy Relationships  
Quality Connections Ready, Set, Grow  
The Challenge of Change, Connect the Unconnected  
Innovate, Integrate, Motivate  
Facing the Future – Together**

**12: 00 Press conference**

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## ***BIC – Kavadarci Events***



### **2. BIC-business education seminar**

**Agenda**

**28.11.2016**

**12:00-12:30 General information and expectations from the workshop – Todor Efremov and Evangelis Kiriakou**

**12:30-13:00 How to develop a business plan- Speaker Aleksandar Ristvoski**

**13:00-13:30 Carrier consulting- education and entrepreneurship – speaker Ana Ambarkova**

**13:30-14:00 State measures for supporting the self-employment – speaker representatives from the Agency for un-employment**

**15:00-15:30 Round table, simulation interview with the students, moderator- Aleksandar Ristovski, Ana Ambarkova and Leonora Ristevska.**

**15:30:16:00 Refreshments and light lunch**

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### **1. Cross-border business exposition and MICE promo events**

#### **Agenda**

**29.11.2016**

**09:00-09:15 Registration of participants and exhibitors – House of culture  
Kavadarci**

**09:15-09:30 Opening of the Exhibition – Welcome speeches from the Mayor of  
the Municipality of Kavadarci and Mayor of Edessa**

**09:30-11:00 Visiting the local stands and products**

**11:00 Lunch**

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### **2. Business to business meetings**

#### **Agenda**

**29.11.2016**

**11:30-11:45 Arrival of participants and registration – Municipality of Kavadarci**

**11:45-12:30 Visiting local house winery – first organic certified winery for production of organic wine – Naumcevi**

**12:30:13:00 Developing rural business – Visiting local rural winery Popov-Village Sopot – Kavadarci Presentation by Petar Mancev – manager**

**14:00-14:30 Evolution from small family business to largest wine producers Winery „Tikvesh” site visit**

**14:30-15:30 Lunch – Tikvesh winery**

**15:30-16:30 B2B meeting- individual meetings for the companies by branches – Tikvesh winery**

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### **3. BIC-business education seminar**

#### **Agenda**

**29.11.2016**

**13:00-13:30 General information and expectations from the workshop – Todor Efremov and Sakis Dimtchis**

**13:30-14:00 How to write curriculum vitae, Interview and body language as an importance of success for the entrepreneurs-Speaker Leonora Ristevska**

**14:00-14:30 Career consulting- education and entrepreneurship – speaker Ana Ambarkova**

**14:30-15:30 Representatives for Agency for unemployment-state measure for new entrepreneurs**

**15:30–16 :00 Round table, simulation interview with the students, moderator- Aleksandar Ristovski, Ana Ambarkova and Leonora Ristevska.**

**16:30:17:00 Refreshments and light lunch**